

## **Francolicious Begins June 13th – "Voulez-Vous MANGER Avec Moi, Ce Soir?"**

### **Franco-Fete Launches Francolicious, Toronto's Largest French-Inspired Prix Fixe Restaurant Promotion**

**Toronto, June 12<sup>th</sup>, 2007** – In celebration of its 25<sup>th</sup> Anniversary, Franco-Fete de Toronto, a not-for-profit organization that passionately promotes the unique Francophone and French Canadian culture and heritage (language, music, art, history and dining) across the Greater Toronto Area (GTA), announced today the launch of Francolicious.

From June 13<sup>th</sup> – 24<sup>th</sup>, Torontonians can experience a taste of Paris without leaving Toronto by participating in Francolicious, a premier culinary celebration that passionately promotes the varied Prix-fix menus of Toronto's finest French-inspired restaurants. In its premier year, the Francolicious promotion features 21 of Toronto's best French-inspired restaurants offering Prix fixe menus ranging from \$15 to \$25 for lunch, and \$25 to \$75 for dinner.

It's time to taste the best French-inspired cuisine and ask your friends, family members, and co-workers: "*Voulez-vous manger avec moi ce soir?*" Canadian culture lovers, tourists, and the Francophone community can also enjoy a glass of French wine or a specialty coffee, in addition to their Francolicious meal(s). Menu prices are per person, and do not include taxes, gratuities or beverages. For Francolicious restaurant descriptions, menus, prices, details about the culinary experiences, and special considerations, please visit <http://www.francolicious.com>. It is recommended that reservations be made in advance.

"Toronto is one of the most multi-cultural cities in the world and food is the universal language." said Érik Larose, President of Franco-Fête. "Launching Francolicious provides Franco-fete with the opportunity to further celebrate the French influenced Francophone culture across the GTA, while providing a meaningful and rewarding experience for the participating restaurants, supporting sponsors, and the millions of residents and tourists that are living in or visiting our beautiful city."

Love the food? How about the music and dance? This 11-day, city-wide culinary celebration of Toronto's best French-inspired restaurants culminates on June 23<sup>rd</sup> when Franco-fete hosts a FREE all day cultural event at Toronto Harbourfront Centre. Filled with great entertainment and a showcase of the Francophone community's most vibrant and up-and-coming artists, it's an experience that should not be missed. Please visit <http://www.franco-fete.ca> for additional details.

#### **For more information, please contact:**

In English: Darryl Silva, Director Francolicious – 416-894-2545

In French: Jose Bertrand, Director Franco-fete – 416-892-9407

**Francolicious Participating Restaurants (From June 13<sup>th</sup> – 24<sup>th</sup>, 2007):**

<b>Restaurant Name:</b>	<b>Address:</b>	<b>Call for Reservation:</b>
Amuse-Bouche	96 Tecumseth St.	(416) 913-5830
Atelier Thuet	171 East Liberty Street, Unit 153	(416) 603-2777 (Press 2)
Batifole	744 Gerrard St. E.	(416) 462-9965
Bistro & Bakery Thuet	609 King St. W.	(416) 603-2777
Bistro 990	990 Bay	(416) 921-9990
Boujadi Moroccan Restaurant	999 Eglinton Ave W	(416) 440-0258
Jacques Bistro du Parc	126 Cumberland Street (2nd Floor)	(416) 961-1893
Lakes Restaurant & Wine Bar	1112 Yonge Street	(416) 966-0185
La Maquette	111 King St. East	(416) 366-8191
La Petite France	3317 Bloor St W	(416) 234-8783
Le Paradis Brasserie Bistro	166 Bedford Rd	(416) 921-0995
Le Saint Tropez	315 King St. West	(416) 591-3600
Le Trou Normand Restaurant	90 Yorkville	(416) 967-5956
LOLO Bistro	619 Mount Pleasant Rd.	(416) 483-8933
Marcel's Bistro & Lounge	315 King St. West	(416) 591-8600
Michelle's Beach House	1955 Queen Street East	(416) 693-4454
Michelle's Brasserie	162 Cumberland St.	(416) 944-1504
Midi Bistro	168 McCaul Street	(416) 977-2929
Pop Bistro	686 Queen St. East	(416) 461-9663
Savoy Bistro Lounge	253 Victoria St.	(416) 364-1013
The Sultan's Tent	49 Front St E	(416) 961-0601

**About Franco-Fete**

Franco-Fete de Toronto is a not-for-profit organization that passionately promotes the unique Francophone and French Canadian culture and heritage (language, music, art, history and dining) across the Greater Toronto Area (GTA) through the organization and co-ordination of social and cultural events. These annual series of social and cultural events are held between the International Francophonie Week (mid-March) and St. Jean Baptiste Day (end of June). Franco-Fête has grown from a mini St. Jean Baptiste festival to become THE French-language event in Toronto and all Southwestern Ontario where thousands gather from March to June of each year. Please visit <http://www.franco-fete.ca> for additional details.